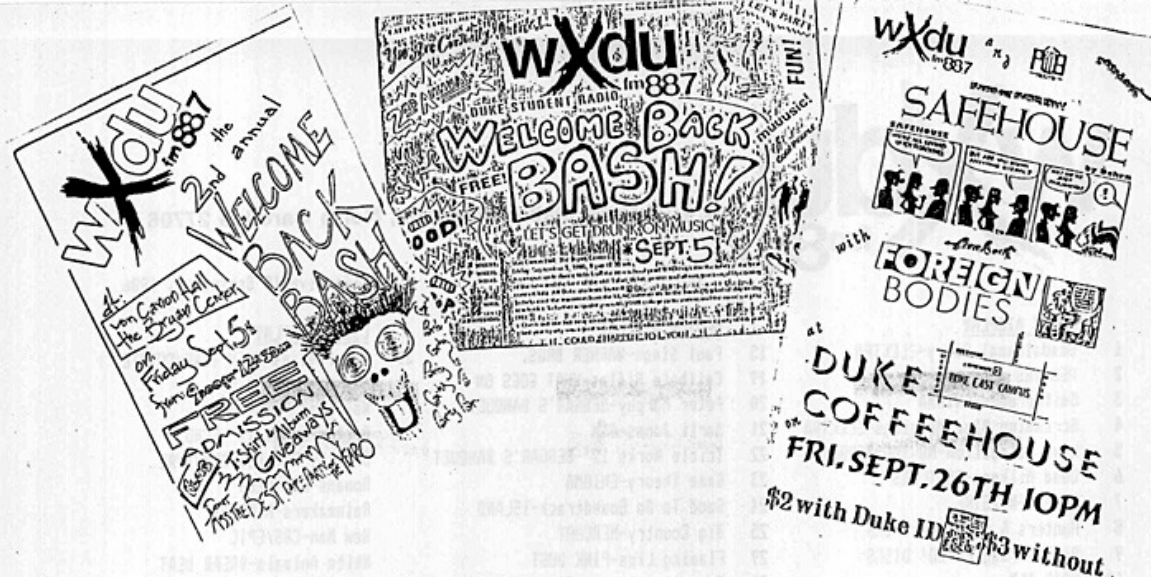




Don't be foolish, you know it's a must,

In our last episode, Music Man and the Hot Skipper ventured to the Big Apple for the New Music Seminar, only to find that the situation on the Homestead Frontier looked rather bleak--College Radio doesn't sell records! Oh my. Lost some sleep over that one. You put out releases that have about as much chance of getting commercial radio airplay as does hell freezing over, you invest all that time and money sending us your promos, you call us up to see how they're doing and get all in a tizzy if they don't make the top 35 (or pay some indie promoter to get upset for you). We promote your concerts, giveaway your albums, interview your bands, encourage local record stores to stock your product, report to the journals, and most importantly, we simply play your new releases, copiously, doing our best to incorporate them into an intelligent, accessible mix juxtaposed with more familiar music that listeners have heard of. And annually you snugly sit on the panels and blithely state that college radio doesn't significantly affect record sales. This caustic harangue brought to you (not all of you, just some of you--you know who you are) late night by an MD with a hangover, wondering, "Is it really all worthwhile?"

And speaking of incongruity... College record reps are a breed apart, really. The pushy record rep of the month award goes to Ellen of Reptile who called me collect to encourage me to report Jerry Dale McFadden in the Top 35. When I told her that our top 35 really did reflect actual airplay and that McFadden actually wasn't getting played anymore, boy was she miffed! Collect! I was incredulous. Perhaps she should follow the example of Elektra, which has releases at #1 and #4 this week--not bad for a label which hasn't given us service for the last year and a half! I realise that I'm now pushing my luck, so I'll calm down. I guess the ledgers don't lie. And a corollary of the above is that college radio exists not to sell records but to broadcast good music, music that might otherwise not be heard. That's certainly my belief, and that's what ultimately makes it all worthwhile.

It has been a while, but what a busy, productive, behind-the-scenes time it's been! After two months (since last playlist), 357 new releases, a new roster of DJs, an open house, a dozen all-nighters, 8 cases of beer, 2 semi-nervous breakdowns, a welcome back bash and a station-sponsored concert, I've decided the new school year is gonna be alright! Classes started at Duke the beginning of the month, and we've been very active in (re)introducing WXDU to the student body. The first weekend we had our Second Annual Welcome Back Bash party. Some seven hundred people partook of our adventuresome mix of dance music and many of them brought home some great album giveaways courtesy of WXDU, IRS (thank you!) and Poindexter Records. Not bad, for the first no alcohol allowed celebration this campus has ever experienced! This year's theme, in honor (or rather dishonor) of the new drinking age was "Let's Get Drunk On Music." Earlier in the week, WXDU provided the tunes for a party for the new freshman class. WXDU is rapidly becoming recognised as the place to turn to for a great party. Our DJs and a hot new sound system are now available for on-campus remotes--have tunes, will travel! WXDU is also taking advantage of the recent rise in drinking age by putting on biweekly concerts on-campus at Duke's Coffeehouse (a medium-size venue which holds two to three hundred people). Our first venture was a double bill featuring locals Satellite Boyfriend opening or the Flat Duo-Jets. It sold out. Next up (Sept. 26), Safehouse opens for Foreign Bodies. Thus far we've been featuring local acts, but we'd be more than happy to book bands from more exotic locales if our schedules can mesh. Our contact for booking: Chris Calloway. With the new school year we go back to our full 24 hour schedule coming at the Triangle at a solid 1000 watts o' power (as Mojo would say). Our engineers have been making some subtle adjustments to our signal over the summer, and the new schedule of DJs is fantastic--take my word for it--WXDU's never sounded better!

Also, some notes concerning the playlist: I've started up a new system for monitoring featured music airplay such that it can be reported most accurately. Releases are now listed in order of popularity based on airplay rather than alphabetically as before. Releases in the Top 35 are noted accordingly. Current fave raves of mine: Dead Milkmen, Hunters & Collectors, Defenstration, Severed Heads, Oliver Lake & Juap Up, Love & Rockets "Yin & Yang (The Flowerpot Man)." I hate to say it, but am I the only one sorely disappointed by the new Talking Heads LP? Maybe it'll grow on me.

NEXT TIME: Who Am I? & What Happens To Your New Record When We Find It On Our Doorstep?

General Manager: David Myers
Program Director: Mark Woodlief
Promotions Director: Sarah Reichman
On-Campus Booking: Chris Calloway
Jazz Programming Director: Barry Perschow
Special Genres Programming: Mike Woodard

Got To Have A Friend In Jee-sus,

Bryce
Bryce Burkhart
Music Director
919 684-2957



Box 4706 Duke Station • Durham, North Carolina 27706

Effective 26 September, 1986

HEAVY AIRPLAY

- 1 Screaming Blue Messiahs-ELEKTRA
- 2 Smithereens-ENIGMA
- 3 REM-IRS
- 4 Dead Milkmen-RESTLESS
- 5 B-52s-WARNER BROS.
- 6 Fetchin' Bones EP-CAPITOL/EMI-A
- 7 Talking Heads-WB/SIRE
- 8 Smiths-WB/SIRE
- 9 Timbuk 3-IRS
- 10 Love Delegation-MOVING TARGET
- 11 Love & Rockets-BIG TIME/BEG. BANQ.
- 15 Guadalcanal Diary-ELEKTRA
- 16 Celibate Rifles-WHAT GOES ON
- 17 Scruffy The Cat-RELATIVITY
- 18 It Came From The Garage-WANGHEAD
- 19 Hunters & Collectors-IRS
- 20 XTC EP-VIRGIN
- 24 UB40-A&M
- 29 Woodentops-CBS/ROUGH TRADE
- 30 Doctor & The Medics-IRS
- 33 Nick Cave/Bad Seeds-HOMESTEAD
- 34 86 EP-TWILIGHT
- Elvis Costello 12"-IMP
- Billy Bragg EP-GO! DISCS
- Mekons-SIN
- Easterhouse-CBS/ROUGH TRADE

HEAVY Airplay = 3 cuts per hour

MEDIUM AIRPLAY

- 12 Rainmakers-MERCURY
- 13 Big Country-MERCURY
- 21 The Fall EP-BEGGAR'S BANQUET
- 22 Flaming Lips-PINK DUST
- 23 Phantom Tollbooth-HOMESTEAD
- 25 Gene Loves Jezebel-GEFFEN
- 26 54-40-WB/REPRISE
- 27 Richard Thompson-POLYDOR
- 28 Icicle Works 12"-BEGGAR'S BANQUET
- 31 Chain Link Fence-THROBBING LOBSTER
- 32 Human League LP-A&M/VIRGIN
- 35 Quando Quango-POW WOW
- Sky Saxon-PVC/JEM
- Broken Homes-MCA
- Executive Slacks-FUNDAMENTAL
- Sisterhood-MERCIFUL RELEASE
- The The 12"-SOME BIZARRE
- Paul Simon-WARNER BROS.
- Stray Cats-EMI-A
- Slovenly-SST
- Unexplored Comp.-CD
- Lone Cowboys-CAROLINE
- Christnas-BIG TIME
- Peter Murphy-BEGGAR'S BANQUET
- Defenestration-SLOW IGUANA
- Troubled Gardens-FOUNTAIN OF YOUTH

MEDIUM Airplay = 2 cuts per hour
from the pools of releases listed above

LIGHT AIRPLAY

- 14 Feelies-TWIN TONE/COYOTE
- Adult Net 12"-BEGGAR'S BANQUET
- CIA-RUDE
- Oliver Lake/Jump Up-BLUE HERON
- Game Theory-ENIGMA
- Beat Happening-K
- Birdsongs...Mesozoic-ACE OF HEARTS
- Shallow Reign-POOL
- Brilliant-ATLANTIC
- Neurotics-JUNGLE
- White Animals-DREAD BEAT
- Doctor's Mob 12"-ECHO
- Snake Out-WANGHEAD
- Viv Akauldren-AKASHIC
- Tall Tales & True-SURVIVAL
- Crowded House-EMI-A
- Romans-RESTLESS
- Marti Jones-A&M
- Severed Heads-NETWORK
- Naive-IRMGARDZ
- Nightporters-SAFETY NET
- Bill Nelson-CBS/PORTRAIT
- Phil Alvin/Sun Ra-WB/SLASH
- Gravity Pirates-SURVIVAL
- Nuns-PVC/JEM
- Yello 12"-MERCURY UK

LIGHT = 1 cut per hour

NEW ADDS

James Brown-CBS/SCOTTI BROS.
Elvis Costello LP-CBS
Everything But The Girl-WB/SIRE
Fishbone-CBS
Guanabatz 12"-ID
Mr. T Experience-DISORDER
O.M.D. 12"-VIRGIN
Reactions-HOMESTEAD
Stained Rug Theory-L56

Tuatara Comp.-CD/STRANGE WEEKEND
Bands... Ate N.Y.-NATURAL ENEMIES
Fats Comet 12"-LOGARHYTHM
Gargoyle Sox-MANSTER
Jason & The Sorchers 12"-EMI-A
Johnsons-RESTLESS
Tail Gators-WRESTLER
Robert Wyatt-GRAMAVISION
X-SURVIVAL

Antietam-HOMESTEAD
Bolshoi-IRS
The Fluid-RAYON
Inca Babies-BLACK LAGOON
Pete Kennedy-ROSE
Lawndale-SST
Matt Piucci/Tim Lee-RESTLESS
Spiral Jetty-INCAS
Virgin Prunes-TOUCH & GO

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